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branding

corporate identity

packaging design

web design

lonely planet

banners



branding

aleksandra lalić

logo

spring 2013



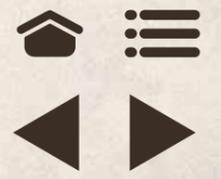
HAIR DRESS COLLECTION
SPRING 2012.



Aleksandra Lalić

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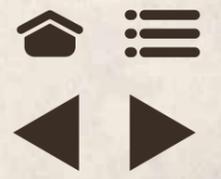
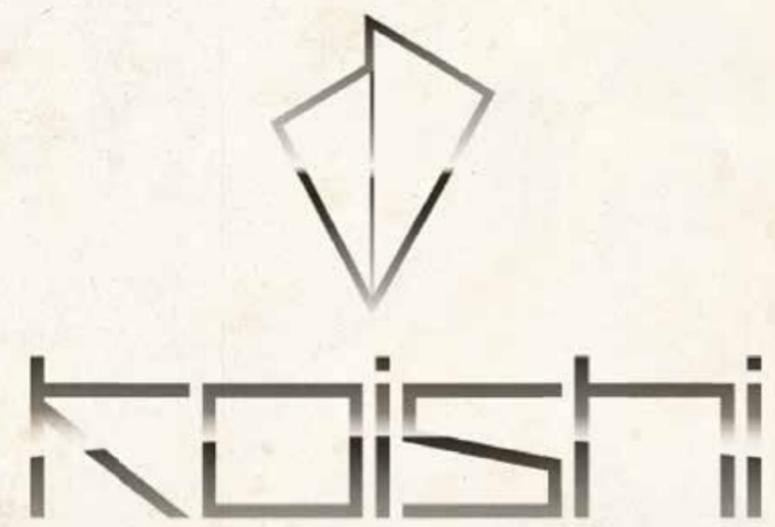


branding

koishi

logo

spring 2013



brendin g

me high low

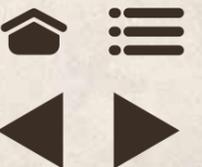
logo

spring 2013



New logo for Serbian DJ **Me High Low.**

This is private project, but not final...
I still work on it...



corporate identity

AA design

logo

spring 2013

AA design is my own logo and design studio.

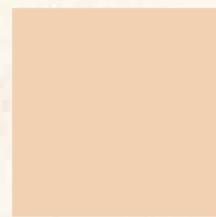
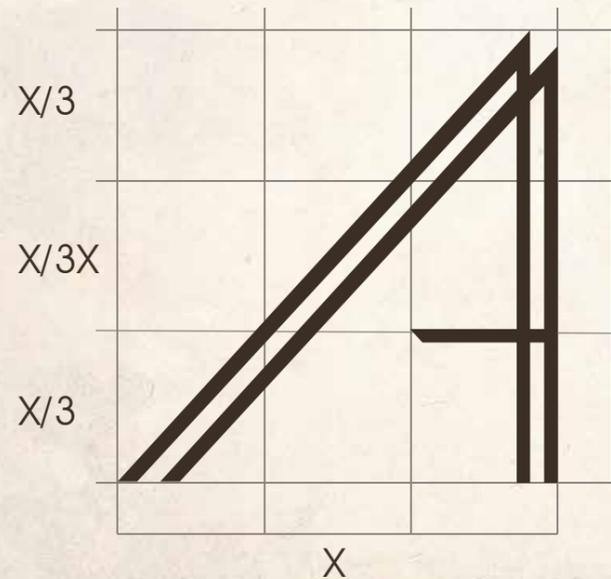
It became from my first, capital and last letter of my name-Andrea.

It's a minimalistic symbol without any effects. It can be used any of corporate colours for rectangle below the AA symbol, and AA design is in same colour like symbol.

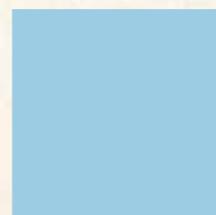
If we place the logo on dark background, we must use light corporate colour for symbol.



X/3X /3 X/3



C: 4% R: 241
M: 18% G: 209
Y: 30% B: 178
K: 0%



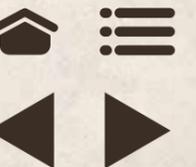
C: 37% R: 155
M: 7% G: 204
Y: 5% B: 227
K: 0%



C: 57% R: 59
M: 65% G: 45
Y: 72% B: 36
K: 64%



C: 0% R: 255
M: 64% G: 127
Y: 45% B: 119
K: 0%



packaging design

mlekara subotica

mleko zdravo!

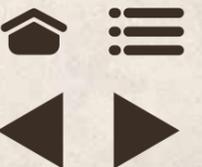
spring 2013

This is redesign of **Mleko ZDRAVO!** of mlekara Subotica.

This is project during studies on ITAcademy. Our job was to make redesign "playing" with typography, so I make it with handwriting typography. Colors are simple CMYK..



ZDRAVO!



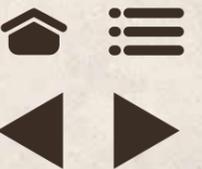


web design

Tungers

web site

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photography

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spring 2013

AKADEMIJA ZA
DIZAJN

- ✓ KREATIVNI KURSEVI
- ✓ PRAKTIČAN RAD
- ✓ ADOBE SERTIFIKATI

PRIJAVI SE

**AKADEMIJA ZA
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- PRODUKCIJE
- SPECIJALNIH EFEKATA
- ANIMACIJE

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metode projektovanja

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za polaganje
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Andrea Obradović

Curriculum vitae

andrea obradović

AAdesign

Date of birth 23/06/1991
Address Koče Kapetana 37, Belgrade
Telephone +381 61 6899 277
e-mail andrea.obradovic@gmail.com

Education

2012-2013 Multimedia&Design , ITAcademy, Belgrade
2010-2013 University of Belgrade - Architecture
2006-2010 Fifth High School of Belgrade
1998-2006 Elementary School "Vladislav Ribnikar", Belgrade

Work experience

Period 2013. to present
Employer AAdesign , Belgrade
Type of work Graphic& Web design
Position CEO&Founder at AAdesign

Period March 2011. to May 2013
Employer go2 travelling, Bul. Arsenija Čarnojevića 72, Belgrade
Type of work Travel agency for youth
Position Promoter and guide

Other informations

Skills and competences Graphic design , Web design
Marketing, Management, Organization
Drivers licence
Excellent communication and interpersonal skills

Languages Excellent command of English and French languages

Profile Communicative, responsible and ambitious , hard-working ,
capable of individual and teamwork.
Wants to improve knowledge and expand experience .



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dea.arh



*Thanks
for
attention*

